



**Home for Every Child,  
Hope for Every Family**



# YALLA KAFALA



## ABOUT US

- **Established** in 2020, dedicated to reshaping child welfare in Egypt
- Registered 501(c)(3) **nonprofit in the USA and NGO in Egypt**
- **Headquarters:** Cairo & San Francisco
- **Cooperation with Egypt's Ministry of Social Solidarity across 11 governorates**



# YALLA KAFALA



## Our Vision & Mission

### Vision

Shaping a world with a home for every child and hope for every family.

### Mission

Advocating for equal rights, educating for awareness, and delivering the highest standard of care for every child and Kafala families

# OUR VALUES



## Inclusion

- We condemn all forms of discrimination with our open-door policy. We believe everyone deserves an equal access to opportunities and resources.

## Community

- We believe that family comes first, so we do our best every day to empower and provide high quality services to our growing teams, partners, orphans, and kafala families.

## Collaboration

- We believe everyone can add value in our journey to reach our goal, so we act as liaison with our staff and between all stakeholders to ensure we secure a better future for our beneficiaries.

## Compassion

- We acknowledge that everyone has their own challenges, especially vulnerable communities, so not only do we reach our beneficiaries with empathy, kindness, understanding, and respect, but also provide them with solutions.



# OUR ACTIVITIES



## Advocacy and Policy Influence

Active in shaping policies and guidelines for alternative care options, with a focus on the 'Small Home' model, we've worked closely with the Ministry of Social Solidarity and local committees across eleven governorates, advocating for improved Kafala practices and child welfare standards.

## Education and Training

Yalla Kafala has successfully executed comprehensive mandatory training programs across **11** governorates, empowering more than **2,000** Kafala families with essential knowledge and skills for providing nurturing and effective care. Additionally, we've conducted specialized training sessions for members of the local Ministry of Social Solidarity (MoSS) Kafala committees to streamline and enhance the Kafala experience for both families and children.

## Community Building and Support

Our Kafala Family Support Center has guided thousands through the Kafala process, providing medical, educational, social, and legal support, as well as fostering a vibrant community through events and gatherings.

## Awareness and Outreach

Through powerful digital campaigns and community engagement, we've reached over **900,000** individuals, raising awareness about Kafala and advocating for the adoption of more inclusive care practices.

# OUR IMPACT NUMBERS

THAT MATTER



**5,000+** FAMILIES

Supported throughout their kafala journey.

**3,500** KAFALA FAMILIES

Engaged through our community events and support gatherings.

**3,100** INDIVIDUALS

Reached through our Kafala Bus on-ground awareness campaigns across 5 governorates.

**2,250** SINGLE MOTHERS & FAMILIES

Completed our pre-kafala mandatory training and positive discipline programs.

**1,000+** INDIVIDUALS

Received psychological and social support through our Family Support Center.

**250** BREAST PUMPS

Provided free of charge to kafala mothers.

**65** SCHOLARSHIPS

Secured for kafala children in private & international schools.

**7** CHILDREN

Currently cared for through our "Small Home" initiative.



# WHERE OUR FUNDING GOES

# DONATIONS GO TO ADVOCACY & AWARENESS



- **Kafala Bus:** Nationwide awareness campaigns
- **Policy Changing Work:** Improving child welfare laws and regulations
- **Digital Awareness Campaigns:** to educate and engage communities



# DONATIONS GO TO TRAINING AND EDUCATION

- **Workshops for parents:** To reduce the return rate of children to orphanages after kafala
- **Social Worker & Government Staff Training:** To improve the kafala-related process
- **Capacity Building Programs:** For child welfare professionals



# DONATIONS GO TO FAMILY SUPPORT CENTER

- School Scholarships
- Medical Aid
- Psychological and Social Support
- Annual Gathering Event (Kafala is Love)
- Breast Pumps Devices
- Garage Sale Initiative



# DONATIONS GO TO ALTERNATIVE CARE SOLUTION (THE SMALL HOME)

- **Providing a safe home:** for children not eligible for kafala.
- **A nurturing environment:** with a foster mother and a family-based setting.



# DONATIONS GO TO INFRASTRUCTURE

(CRITICAL NEED!)

- **Building:** Small Home Campus
- **Buses:** For children's and programs team transportation



GLIMPSES OF OUR  
**ON-GROUND**  
**ACCOMPLISHMENTS**



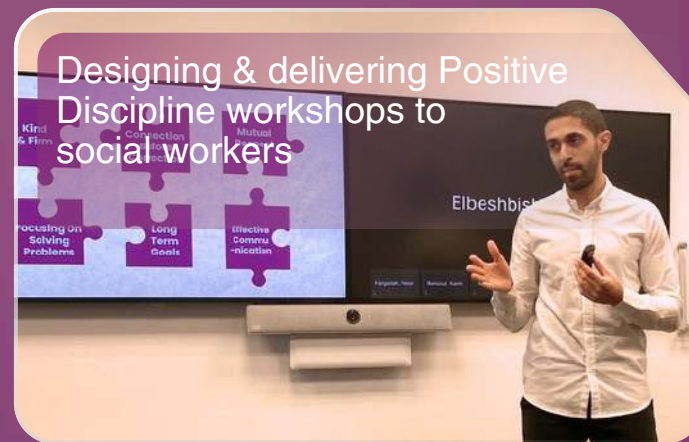
# GLIMPSES OF OUR **ON-GROUND** ACCOMPLISHMENTS



Introducing Art Therapy  
methods to kafala and  
non-kafala families



Designing & delivering Positive  
Discipline workshops to  
social workers



Providing Positive  
Discipline workshops to  
kafala and non-kafala  
families





# WHAT IS YALLA FAMILY HOUSE? (SMALL HOME)

# YALLA FAMILY HOUSE

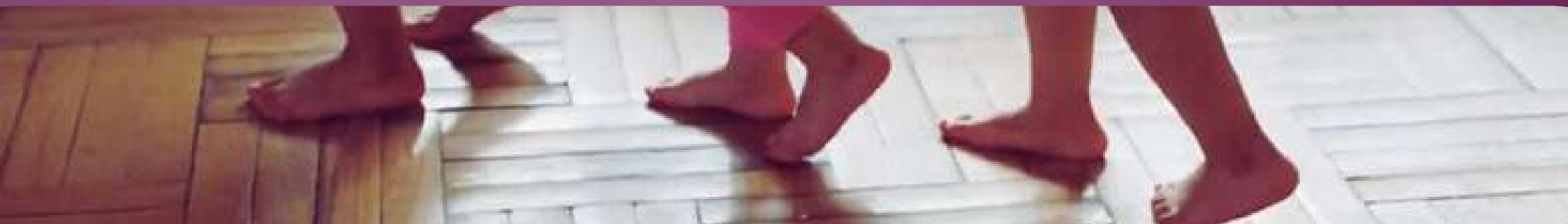


- **Children without families suffer from** a lack of stability, emotional support, and security
- **Orphanages do not replace a home** children deserve love, care, and dignity
- **We are breaking the cycle** by ensuring these girls grow up in a safe, nurturing environment
- **At The Small House, they receive:**
  - Quality education
  - Nutritious food
  - Proper healthcare
  - Privacy to thrive



# Our Impact Continues... With You.

Whether as a supporter, partner, or advocate...  
There's always a place for you in creating safer futures for  
**children.**





**Be the Difference That Lasts.**

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[www.yallakafala.org](http://www.yallakafala.org)